

Available exclusively on McGraw-Hill Create®, **The Create Case Collection** offers the most extensive case and article database available, with more than 57,000 cases and articles for use in your course.

**Accommodate your unique teaching style and build the ultimate casebook with:**

- ◆ Exclusive cases and/or chapters from McGraw-Hill Education's market leading textbooks, such as *Strategic Management* by Rothaermel.
- ◆ Cases from world-class case providers like Harvard Business Publishing and MIT Sloan Management.
- ◆ Extensive business related content suitable for courses in Strategic Management, Management and Organization, Organizational Behavior, Managerial and Corporate Finance, and International Business.

**Create allows you to browse this Collection by:**

- ◆ Topic
- ◆ Case, article, book, or chapter
- ◆ Provider
- ◆ Teaching notes availability
- ◆ Publication Year
- ◆ Page length
- ◆ eBook availability



**Customize your textbook today!** It's as easy as 1, 2, 3 to build your own book via **McGraw-Hill Create!** Use your syllabus to match course content, or add chapters from various market leading textbooks.

Go to <http://create.mheducation.com/cases> and browse **The Create Case Collection** for available content.

- Select and arrange your content.
- Upload your syllabus, lecture notes, etc.
- Choose a cover design.
- Decide on the best format for your students; print or eBook.
- Receive your PDF review copy in minutes!
- Edit and update your materials as often as you'd like.

